Evidence and Education: developing a research culture in teacher education

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Abstract: Calls for educational policy and practice to be evidence-based have become insistent, yet there is ongoing contestation of the purpose and value of educational research. This paper addresses the scepticism and criticism of research from practitioner, politicians and policy makers and from within the research community itself. It examines the impact of the PBRF in New Zealand and the wider call for evidence-based practice which is apparent here, in the UK and the US. It draws attention to a small number of research studies which are possible models for a principled and methodologically inclusive way forward and develops a set of principles that are a personal credo for guiding future development in teacher education and educational research.

Keywords: Education research, teacher education, research principles, evidence-based practice.

Teacher Education in New Zealand, for more than a century the preserve of independent stand-alone teachers colleges, is rapidly becoming university based, in line with trends in many other countries. Recent and planned mergers will make university teacher education the dominant and almost exclusive model. Successful mergers require former college staff and former university staff to forge new professional identities and relationships. One area for fruitful collaboration must be research. A major challenge for all education faculties is to determine what research issues and questions they will prioritise in the new environment, how their work will critique but also underpin ongoing reform of our educational policy and practice at institutional and national levels. At the same time, all New Zealand academics face new accountability imperatives through the Performance Based Research Fund (PBRF) and calls for evidence-based practice. There is challenge and opportunity.

For teacher educators in New Zealand the pressure to perform as researchers is comparatively new. Until 1990 there existed a clear distinction between research-based university departments and more practice-related teacher education institutions, closely linked to the wider teaching profession. Like most binary distinctions this one is flawed and misleading but before 1990 college staff were mainly recruited from the profession on the basis of their expertise in teaching and were not required to conduct research, whereas university staff, who were expected to engage in research were not required to engage with schools in the process, though some did so and a number were involved in teacher education programmes.

In this paper I want to examine the implications of the new research context in a much wider framework with a view to identifying principles for our ongoing practice. The paper will first address scepticism about and criticism of educational research from practitioners, politicians and policy makers, and from within the research community itself. I will examine the impact of the PBRF in New Zealand and explore the wider call for evidence-based practice that is apparent here, in the UK and the US. I shall then draw attention to research studies that seem to me possible models for a principled and methodologically inclusive way
forward before enunciating a set of principles that are a personal credo for guiding future development in teacher education and educational research.

**Attacks on educational research**

It is important to remind ourselves even when we are sharing and celebrating our research at a conference like this that educational research struggles to command the respect accorded to some other disciplines. John Furlong’s presidential address to the British Educational Research Association (BERA) in 2003 claimed that “as a research community I believe that we are still troubled by our reputation for poor quality work and by the accusation that we have little impact on policy and practice” (2004, p. 344). Practitioners and policy makers often characterise educational research as woolly or irrelevant, carried out by people who exist in ivory towers. They are often disappointed that research studies do not provide a firm basis for policy intervention or for classroom practice. We need to ask why. One answer is that because all learning is contextually based, it is impossible for educational research to come up with firm answers to troubling questions that will work in any situation. Much of educational research is small scale and non generalisable and the field is often bedevilled by internal wars over methodology and purpose.

Ellen Condliffe Lagemann, in her scholarly study of educational research in the United States, *An Elusive Science: the Troubling history of Education Research* asks why “has this domain of scholarly work always been regarded as something of a stepchild, reluctantly tolerated at the margins of academe and rarely trusted by policy makers, practitioners or the public at large (Lagemann, 2000, p.x). She had earlier suggested (Lagemann, 1989) that the trouble with educational research is that Dewey lost and Thorndike won. By the beginning of the twentieth century, educational study had moved out of the school and ongoing collaboration with practitioners and into the laboratory where accurate measurement could take place. Those who fostered the shift, she believes, did so in a genuine attempt to enhance the status of educational research and increase its scientific validity. “Eager to elevate school leaders to the place of respect and independence they believed they deserved, early educationalists tried to emulate their brethren in the “hard” sciences (or at least the developed social sciences) and failed to realise that their goals might have been better served by instead pondering what distinctive characteristics might comprise rigor and relevance in this particular domain of scholarship.” (Lagemann, 2000, p. xii).

Lagemann notes that, in his relatively brief tenure at the experimental Chicago laboratory school, Dewey posited a number of important tenets: that educational study, to be experimental, had to be conducted in a school; that it should both advance and link scientific and social innovation; that it should aim to create an educational system in which teaching and learning would be much wider than narrowly defined school functions; that educational enquiry should involve teachers and parents as well as university researchers. In contrast, Thorndike and colleagues, in an effort to “professionalise” teaching, followed a narrower behaviourist and determinist view, believing that it was not possible for education to lessen difference between groups and that improvement could come only from scientific (psychological) knowledge developed outside schools and uncontaminated by particular teachers or children. The most important study for graduate students was not philosophy but statistics. “Thorndike urged his students not to waste their time in school visits except to administer some test or experimental device” and predicted that, as educational psychology garnered more and more knowledge, “it would tell the effect of every possible stimulus and the cause of every possible response in every possible human being” (Lagemann, p. 59).
Surveys came to dominate educational research and the psychologists increasingly saw teachers as technicians. Measurement reigned supreme for a long period. It is interesting that the august American Educational Research Association (AERA), established in 1915, grew out of the meetings of a group committed to “the use of educational measurement in all educational research” (p. 94).

Lagemann claims that during most of the twentieth century educational researchers in the US often lacked a sense of social purpose, and rarely engaged with thinkers in other disciplines such as anthropology that could have made an important contribution to the development of alternative methodologies. She is heartened by recent developments such as the rise of qualitative methodologies, the recognition of the importance of culture in the classroom, the application of the findings of cognitive science in the classroom, and the attempts of scholars to find new ways to communicate and collaborate with those they hoped to influence (p. 212).

From the 1960s, especially in the United Kingdom, sociology became a major counterforce to the measurement influence on educational research with issues such as class, gender and ethnicity foregrounded. There was often optimism about its impact. Yet from the 1970s, successive governments attacked educational researchers and teacher educators for a left wing stance and woolly liberalism. A significant insider critique came from David Hargreaves in an invited lecture to the Teacher Training Agency (TTA) (Hargreaves, 1996). He argued that educational research should have more relevance for and impact on the professional practice of teachers by generating a better body of knowledge for teachers to draw on. Recent emphasis on research that makes a difference to classroom practice has focussed attention on the role of the teacher. While this may be a welcome change from the teacher bashing of the early 1990s both here and more strongly and consistently in Britain, it carries with it the danger that issues impacting on learning from outside the classroom will receive less emphasis, and that teachers will be held responsible for all instances of failure to learn.

Allan Luke, a distinguished researcher who has also served as a senior bureaucrat has attempted to shift the focus of the debate. He contends that “governments and systems, in many cases for the first time, and with no small amount of trepidation, are reaching out to the educational research community for substantive analyses, for policy formation, for ideas about how to remake the connections between curriculum, communications media old and new, and everyday classroom practice (Luke, 2003, p. 90). For Luke it is the big picture issues which are crucial: the impact of poverty on children starting school; the urgent need to build new forms of pedagogic practice and action in the middle years of schooling to change the educational performance of those alienated from formal education; and the imperative to find new pathways in secondary education to prepare students for the complexity and diversity of society in the early 21st century. The task is urgent.

Research Assessment in New Zealand: the PBRF

The policy context for academic educational research in New Zealand shifted radically with the implementation of the Performance Based Research Fund (PBRF) assessment in 2003. Like England, New Zealand is immersed in an audit and accountability culture, one in which, as Onora O’Neill claimed in her 2002 Reith lectures, there is a climate of distrust of professionals (O’Neill, 2002). For the tertiary education sector, the clearest indication of this audit culture is the establishment of the PBRF process, which measures the research
performance of all academics teaching in degree level programmes and assigns individual grades to each. For individuals and institutions the PBRF is a high stakes exercise since it determines the allocation of research funding in the tertiary sector.

For the field of education the first assessment results were highly problematic. While there was considerable strength at the top end of the scale, there was also a large tail. This was demoralizing for individual academics and for the field. Staff whose professional esteem had been built on practical and professional expertise in teaching were suddenly rated on the quality and quantity of their research. I believe the transition is easier if they see their new research role as enabling them to work more effectively with students or develop greater professional understanding.

The PBRF puts pressure on academics and their institutions to perform in ways measured by the assessment process. Institutions are concerned to maximize their research standings and status and the financial rewards attached to high quality ratings. In England, universities have engaged in poaching wars to attract top research “performers”. Some departments with modest scores are under threat or have been disestablished. The consequences of failure are significant. After the last Research Assessment Exercise only 31 departments of education in the UK were rated 5*, 5 or 4 and thus received core funding to support their research. A further 41 departments rated 3a or 3b lost their funding.

The PBRF may also, probably unintentionally, cause certain types of research to be privileged. The timeframes will tend to favour smaller projects, especially in the second half of each cycle. Longitudinal studies and research books, already difficult, may become rarer. There could be a temptation to publish before findings have been fully considered. There could be a plethora of new journals competing for recognition as “top quality”. While the PBRF definition of research is a broad one, catholic as to methodologies, there is an expectation of quantity as well as quality. In contrast, Northrop Frye, one of Canada’s most prestigious literary scholars, productive well into his 80s, wrote in later life that he would never have achieved tenure in a modern university. His first book took seven years to produce and his second 13. Both are seminal works. On the other hand there are few academics with his intellect or persistence.

The PBRF model privileges the perception that research is a specialized activity carried out in tertiary institutions, with published findings assessed by peers. Published research is judged on the company it keeps – the standing of journals becomes important and often, international outlets are preferred. The research imperatives of the PBRF mean that staff in professional schools such as education face a new apprenticeship in entering the university, often in mid-career. They must undertake advanced degree studies to be initiated into research processes by other academics, learn to think critically about methodologies, epistemologies and the reliability of evidence. What many new academics have found, however, is that engaging in research can be inherently rewarding and exciting, motivated by qualities that also sustain teaching: intellectual curiosity, a desire to solve pressing problems, or to improve practice and help others.

At the same time there are other pressures for education academics to pursue research, coming from international trends towards evidence-based practice.

Evidence based practice
While promoting evidence based practice in education is currently a key aim of the Ministry of Education, the concept has a longer and problematic recent history in the United States and the United Kingdom. In one sense we can trace it back to Dewey’s laboratory school in Chicago, but its recent manifestation in America bears little resemblance to that heritage. While the notion itself sounds relatively benign, definitions of what counts as evidence and how it can be incorporated into educational policy and practice are hotly contested. As Hammerlsey (2004) has noted, “its name is a slogan whose rhetorical effect is to discredit opposition” (p. 143).

One driver of evidence-based practice is national competitiveness fuelled by international surveys of student achievement. Another, ironically, is the recognition that schooling often perpetuates social disadvantage. In the United States the issue of educational disparities was highlighted in 1966 through the publication of Coleman’s (1966) findings that minority students scored “considerably lower” on achievement tests and that the disparity increased with years of schooling (Lagemann, 2000, p. 196). Federal and state level programmes designed to address this disparity were implemented. Politicians then professed puzzlement and anger about the lack of precise information about the effect of reform initiatives and “what works” and looked for people to blame, such as teacher educators and the universities.

As a result there has been a call for narrowing the scope of research, accepting only the “gold standard” of randomly controlled trials. Slavin (2003) claimed that “far more testing goes into our students’ hair gel and acne cream than into most of the curriculums or instructional methods teachers use.” (2003, p. 12). He believes rigorous evaluation in which children and schools are randomly assigned to experimental and control groups is the only way forward and “could finally bring education to the point reached early in the 20th century by medicine, agriculture and technology, fields in which evidence is the lifeblood of progress” (p. 16). The demand for evidence-based practice has impacted directly on teacher education.

In the UK, David Hargreaves’ TTA lecture was the catalyst for robust debate, attacks on and defence of educational research (Tooley, 1998; Woodhead, 1998; Evans & Benefield, 2001; Hammersley, 2001; Eliot, 2001; Oakley 2001; Hodkinson, 2004). Hargreaves drew attention to the work of the Cochrane Centre at Oxford, which reviewed best practice studies in medicine and suggested that education might adopt such a model, particularly as education and medicine were both people centred professions where practitioners make sophisticated judgments in a highly skilled manner in dealing with individual patients or learners. Hargreaves insisted that practitioners in both fields are “pragmatic professionals, primarily interested in what works in what circumstances and only secondarily in why it works” (1997, p.408). He rated much educational research as “poor value for money in terms of improving the quality of education provided in schools”. Chris Woodhead of Ofsted (Woodhead, 1998) in turn attracted media attention for assessing recent educational research as dross. Yet in 2000, Secretary of State for Education and Employment, David Blunkett, expressed the government’s commitment “to be guided not by dogma but by an open-minded approach to understanding what works and why. This is central to our agenda for modernizing government: using information and knowledge much more effectively at the heart of policymaking and policy delivery” (Blunkett, 2000, p.2).

One outcome of the British government’s pressure for more “scientific” evaluation of educational practice was the establishment of the Evidence for Policy and Practice
Information and Coordinating Centre (EPPI). Under the directorship of Anne Oakley, the Centre has carried out a number of research reviews but its methodology has been attacked for its restrictiveness and prescription (Hammersley, 2001, 2004; Andrews, 2004; MacLure, 2005). Completed reviews that began by identifying many studies rejected most of them for lack of specific focus or rigour. An investigation into effective literacy teaching in the 4 to 14 age range of mainstream schooling identified 1265 initial hits but only two were considered for final review (MacLure, 2005, p. 401). There are fears that authorities may seize on results and prescribe practice thus eroding the professional judgment and agency of practitioners. Hargreaves tried to counter this by suggesting that practice should be “research informed” rather than “research based” and by acknowledging that practical decisions are inevitably context bound (Hargreaves, 1997). Others have pointed out that evidence-based practice in medicine is subject to many of the same problems as education: doctors are often unwilling and/or lack time to gain sophistication in using original literature or merely unwilling to change (Peile, 2004). After all, if they engaged in evidence-based practice all doctors would be non-smokers exercising regularly.

Pring (2004) in summarizing the movement to date writes:

Given the range of possible discourses about education, then the danger lies in the imperialism of any one form of discourse, together with its distinctive notion of evidence. Two false consequences are frequently drawn from this . . . On the one hand, a narrow and thus too demanding a notion of evidence is adopted, thereby excluding, as irrelevant or as not rigorous or as arbitrary, deliberations about educational policy and practice. On the other hand, in recognizing the distinctively practical, context-bound and value–laden nature of educational deliberations, many will reject completely the large-scale experimental search for evidence. Thus is created the false dualism between the quantitative and qualitative approaches to research, which has caused so much more damage. (pp. 211-2)

In New Zealand the Ministry of Education has commissioned and published a number of Best Evidence Syntheses (Alton-Lee, 2003; Biddulph, Biddulph & Biddulph, 2003; Farquhar, 2003; Mitchell & Cubey, 2003). Like the reports of the EPPI centre these reports sought to sift the best evidence available, seeking robustness, size, and empirical evidence. These studies, however, are far less restrictive than their English counterparts and provide a highly valuable contribution to the literature. The Ministry, in conjunction with the Teachers Council, has also commissioned four reports on teacher education, claiming that there is little published evidence of “what works” in initial teacher education or later development. Much New Zealand research is rejected as local, small scale and fragmented – all charges that were laid against the research community in England and the United States.

However, in New Zealand the focus has been less on university research and more on encouraging teachers to gather and use data to drive their practice. Evidence-based, evidence-informed or evidence-engaged practice is now becoming an accepted part of educational rhetoric. Indeed, the Education Review Office in its 2005 Annual Report noted that in 2006 it would conduct a national evaluation of how effectively schools collect and use student achievement information and data to improve the achievement of students (ERO, 2005, p.6).

Teachers are exhorted to form professional learning communities to systematically examine evidence about learning in their classrooms and schools and plan together for improvement. Professional learning communities are not a new idea. They sprang up all over
New Zealand following the New Education Fellowship conference in 1937 as teachers excitedly discussed the ideas presented by international visitors such as Susan Isaacs and Harold Rugg. Another variant was the Quality Teaching Circles concept, advocated as a professional development tool by Stewart in the 1980s. The key difference in 2005 seems to be the weight placed on gathering and interrogating children’s achievement data and seeking ways to raise their attainment (Hattie, 2005: Timperley & Parr, 2005). Much emphasis is placed on New Zealand’s standing in international surveys such as PISA and PERLS which indicate that intra school variation is excessive and that while top New Zealand students score highly in key areas, the low scores of those in the lowest quartile are disturbing in a country that prides itself on opportunity for all. The Picking up the Pace project (Phillips, McNaughton & McDonald, 2001) demonstrated that when teachers in low decile schools are offered targeted professional development and support, including a greater range of strategies for teaching literacy in junior classrooms, student achievement can match that of the average for their age group. There is a big step between this and encouraging other teachers to emulate these results without the support. There is also danger that teachers can be expected to level the playing field in spite of the unevenness of the terrain on which it sits.

If university education academics in New Zealand are to engage with teachers in generating practice-based evidence to underpin evidence-based practice and avoid the narrowness of what has occurred in Britain and the US, then we need considerable debate about what counts as evidence, what weight can be given to teacher’s tacit understanding or practice narratives, to the findings of small scale local action research projects and to the dissemination of findings from large scale New Zealand and international studies. It is important that transparency does not lead to a mechanistic approach that negates the findings from small samples or qualitative methodologies. The government’s Teaching and Learning Research Initiative (TLRI) to fund studies involving collaboration between teachers and tertiary researchers is an important step forward in fostering a genuine climate of enquiry, developing links between academics and teachers, and building capacity to interrogate and interpret a variety of evidence.

Above all New Zealand needs to avoid the twin dangers of mandating narrow evidence-based practice and so attempting to prescribe professional enquiry and ascribing causality to findings prematurely.

**What can a New Zealand School of Education within a university do?**

I should like now to use the University of Waikato School of Education as a case study in developing a research programme in the current New Zealand climate. We do not claim to have definitive answers but we have had a decade of experience in trying to develop a research culture and work towards a definition of university based teacher education practice. During this period we have had failures and successes.

Early on the School adopted a vision statement that we would try to extend knowledge and improve practice in education. The statement integrates teaching and research and recognizes that tertiary education lecturers are teachers as well as researchers. We acknowledge that education is much wider than schooling and must be informed by knowledge of the past, by understanding of our social and cultural context and by philosophical underpinnings as well as by investigations of current practice and understanding of cognitive and learning processes. But part of our task, if we are to develop evidence–based practice, is to ensure that much of our work rests on practice-based evidence.
Progress over the last decade has been uneven as individual staff wrestled with theses for higher degrees. But we have also worked to a strategic plan. We have made deliberate decisions to make senior appointments in significant fields that fitted with our own core values: several new chairs were established, most notably in teacher education, Maori education and literacy education. We set up the Wilf Malcolm Institute for Educational Research as an incubator and catalyst to provide infrastructural support across the School.

I want to focus on three Waikato studies that have potential as working models. They are all longer-term projects that have attracted national and international attention. They provide data and findings for evidence based practice at the university and in the education sector more widely, and they are based on working closely with teachers and learners as well as with the Ministry of Education as a funding agent and major audience.

Development and implementation of the Technology Curriculum

The first is the research by Professor Alister Jones and colleagues that preceded and followed the development and implementation of the New Zealand Technology curriculum. Ten years on it is perhaps difficult to remember how radical was the shift from gendered technical subjects, introduced at intermediate school level, to our current notion of technology as a discipline which, like literacy, permeates a number of other curriculum areas. Its development, championed by Minister of Education, Dr Lockwood Smith, was challenged by many teachers whose livelihood depended on the continuation of the status quo or who queried the legitimacy of the new field.

To establish a sound conceptual base for the new subject, the research was of necessity multi-dimensional, comprising both a meta-analysis of key articles and sustained classroom research on teacher beliefs and practices. After the curriculum was developed and introduced the team carried out case studies over a three-year period. When the classroom research indicated that changes in perceptions and developing concepts were fragile and that teachers were puzzled about what the subject was and how to teach it, further research underpinned professional development based on a planning framework encompassing conceptual, procedural, societal and technical goals.

Reflecting on the decade long involvement Jones (2005) suggests that as the project was about exploring ways to enhance learning, its success depended on collaborative relationships and shared ownership of problems, mutual respect, and the longitudinal nature of the project, which gave schools and teachers time to reflect on new ideas and adapt to new challenges.

Te Kotahitanga

Professor Russell Bishop’s aim on taking up his foundation chair in Maori Education was to address disparities in educational achievement between Maori and pakeha students and to retain Maori students in school. Starting from a theoretical base developed in his book Culture Counts (Bishop & Glynn, 2003) he set out to discover what views and expectations Maori learners in years 9 and 10 had of their schooling, what worked for them in the classroom and what did not. He recorded their stories, and those of their parents and teachers. From these narratives emerged a model of effective teaching for Maori students consistent with Maori cultural values, which concentrated on building relationships between teachers and students and allowed students to bring their knowledge and cultural identity into the classroom. The students’ stories were fed back to groups of teachers whose analysis led them
to confront their own discursive positioning: instead of blaming students or structures for student lack of achievement, these teachers determined to change their own attitudes and practice. As they implemented the new ways of working, their teaching was supported by facilitators, while the attendance, engagement and achievement of the students was monitored by the research team. For schools involved in the project, progress has not always been easy but the gains in student attitude and achievement have been clearly evident. Quantitative analysis of the observational data has determined that classroom interactions have changed from being 80% teacher dominated to a balanced 50/50 teacher/student initiated.

Learning Stories in Early Childhood Education

Professor Margaret Carr has had a major influence on the way we think about curriculum, learning dispositions and assessment in New Zealand early childhood education. Her interest in assessment grew out of her rejection of assumptions she had held as an early childhood teacher, her growing conviction that assessment should enhance learning and foreground credit rather than deficit. So she asked

How can we describe early childhood outcomes in ways that make valuable statements about learning and progress?

How can we assess early childhood outcomes in ways that promote and protect learning?

She was aware that many committed early childhood educators resisted assessment, believing it involved standing in judgment and took them away from working and being with children. A further research question emerged: How were educators assisted to shift from a folk model of assessment to an alternative model? She described the differing perspectives of those in the project.

I was interested in a set of problematic assumptions: the practitioners I worked with were especially interested in practice; they asked questions like “How can we help Joseph on Monday?” It has been a journey that a number of educators and I have undertaken together. That journey is still in progress (Carr, 2001, p.175).

The research on learning stories was based on detailed observation of children’s activities and taping of their conversations in a variety of early childhood settings, as well as the perceptions of their teachers and parents. Her analysis was also informed by her deep understanding of the psychological and sociological contexts for children’s learning. The developing theory was tested through evolving practices within the early childhood settings in which the research team worked. For example, as they trialed learning stories, the practitioners found many reasons to document assessment to enable them to remember and interpret. The children also became involved.

These three projects are very different from each other yet surprisingly similar. The curriculum development project depended on coming to terms with the nature of a new discipline, the concepts, knowledge and skills required and effective pedagogical practices. Te Kotahitanga explored workable ways of developing culturally responsive contexts for learning in New Zealand schools. The Learning Stories project developed a workable model of formative assessment for learning through intensive research in five different early childhood settings.
Each of the projects was long term. The Ministry of Education recognized the need for ongoing funding both for the research and for skilled facilitation of the resulting professional development. This takes time to develop. The Technology curriculum project lasted more than a decade. Te Kotahitanga is ongoing. The Early Childhood Learning Stories are now supported by videos, by the development of exemplars to help practitioners and by training facilitators.

Each project treated practitioners and students as important colleagues who shared in the generation and interpretation of data. They eschewed the model of a researcher passing on findings for practitioners to adopt.

All the research leaders insisted that their findings and theories were workable in practice as well as being theoretically sound.

Each project enabled colleagues new to research to develop skills as they were mentored through the process and developed new research methodologies.

The theoretical backgrounds and initial methodologies were very different but presenting evidence for teachers to reflect, make meaning from and work with was crucial to them all.

**What principles should guide future development?**

I believe that the educational research community in Aotearoa New Zealand and internationally needs to develop a sense of confidence that its work is vital to the understanding and ongoing improvement of education. As well as critique research must engage with the real problems of the day. In order to do so we need to move beyond binaries of positivism and progressivism.

Research may not have been a major emphasis for teacher educators until recently but the world has changed. Teacher educators and other education academics need to develop new professional learning communities of enquiry. We need to work with teachers and, where appropriate, with Crown Agencies and parents. We need to challenge each other, to be aware of our history as well as where we want to go, but avoid narrow and sometimes sterile methodological wars that can work against the very goals we seek to achieve. And we need to remember that developing a pervasive research culture takes time.

We need to be clear about the purposes and underlying assumptions of all research projects and where they fit in a wider policy and practice agenda. For example, Cochran-Smith and Fries claim that research on teacher education in the US has moved through three phases since the 1950s: first it was construed as a training problem needing carefully designed competency based programmes; from the 1980s it was characterised as a learning problem and researchers of different persuasions sought to define a knowledge base for competent teaching professionals; from the mid 1990s it has become a policy problem where the onus on researchers is to demonstrate how teacher education practice can be seen to be both successful and cost effective. There are whiffs of this latest agenda in New Zealand and in other countries as well. We need to be wary about approaches that favour research which is empirical and statistical and which places little emphasis on context or culture. Even the current international emphasis on student achievement needs to be questioned, as much for what is left out as what is emphasised. For instance, we could raise the reading performance of students but ignore their appreciation of fantasy or fail to help develop their imaginative
response to texts, or their kinaesthetic sense. We could pursue numeracy strategies but ignore student’s awareness of spatial relationships.

We need to nurture imagination and intuition. Just as children’s imagination is developed through play and the arts, as well as more traditional classroom activities, so researchers need time for day dreaming and wondering. New discoveries are seldom made because researchers have been examining and interpreting evidence, especially numerical data. Often the trigger is a feeling that what we are doing is not working and that theory may give us a better way. Margaret Carr’s rejection of the assessment assumptions she had acted on is such an example. A leap of imagination is sometimes needed.

We also need to maintain awareness that research is likely to generate further questions rather than finding answers and that all answers are interim ones. C.E. Beeby enunciated this in his early writing on the work of NZCER (Beeby, 1935). When I quoted his words at the opening of the Wilf Malcolm Research Institute, the Minister half jokingly noted that he needed answers not questions. But Beeby was surely right. A culture of enquiry by its very nature means that we continue to find new questions to ask as we build on or challenge our accepted assumptions or practices. Cochran-Smith and Lytle (1993, p. 55) describe teacher enquiry as a “shift from problem solving to problem posing, from quick closure to deeper exploration and from making judgments to discovering relationships based on data.”

While we need rigour in our research we also need breadth and generosity. We need to guard against narrow definitions of good research methodology and learn to engage constructively as well as critically with the work of others. Research methods should be relevant to the research questions and most complex research requires mixed methods. New Zealand has few examples of competing ideologies claiming research superiority though as a number of scholars have pointed out we have suffered from dominant discourses that could be construed as anti-education. But the United States provides a number of cautionary tales in which proponents of very different agendas interpret evidence in radically different ways. For example, Cochran-Smith and Fries note that “each of the multiple agendas for the reform of teacher education that emerged and sometimes collided during the mid 1990s and into the 2000s claimed to have an empirical base. Numerous opposing claims were presented about the “evidentiary warrant” that supported these agendas (2005, p. 92). And the criticism of the EPPI reviews in Great Britain demonstrates a narrowing and restriction we would do well to avoid.

The last word comes from Alan Luke. I cannot do better than quote from the conclusion to his 2002 Radford lecture in which he claims that we need a new research agenda in education which avoids “causal factors” and looks at all evidence through social theoretic lenses, using models that stress mediation and contextualisation to develop new narratives, pathways and policies.

Our generational tools have been those of critique. What a powerful evidence-based educational policy needs is a rich, critical, multidisciplinary social science, . . . . Of governments and policy makers we need to demand an educational policy that can be read and constructed as but one component of broader social policy and cultural strategy.

For such a task neither Dewey nor Thorndike, neither unreconstructed progressivism or born again positivism will suffice. A critical education project for remaking education can
afford neither a purity of research – uncontaminated by normative responsibility for what is to be done nor naïve policy based on pseudo science and anecdote. Nor can we operate solely as insiders or outsiders in the worlds of research and policy formation. We have our work cut out for us.  (Luke, 2003, p. 105)

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